Sex Establishment Licensing Policy and Procedures
Sex Establishment Licensing

Introduction

1. The Licensing Service is responsible for developing and implementing this Policy.

2. This Policy has been drafted as a result of new provisions that allow Aylesbury Vale District Council to regulate lap dancing and similar venues.

3. Aylesbury Vale District Council has adopted section 2 and schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 (as amended by section 27 of the Policing and Crime Act 2009) (the 1982 Act) in order to licence sexual entertainment venues (SEVs) in the district, and had previously adopted the 1982 Act for the licensing of sex shops and sex cinemas. Sexual entertainment venues, sex shops and sex cinemas are referred to below collectively as ‘sex establishments’. The provisions relating to sexual entertainment venues will come into force in the district on 1 September 2011.

4. The 1982 Act and the 2009 Act can be viewed at www.opsi.gov.uk.

Purpose and aim of the policy

5. This Policy is intended to set out clear and concise guidance, procedure and principles for the benefit of the Licensing Authority, the community, applicants and other relevant organisations.

6. The Policy also contains standard conditions which will be applied to the different types of sex establishment which forms part of any licence granted.

Scope

7. This Policy relates to any premises wishing to operate as a Sex Shop, Sex Cinema or Sexual Entertainment Venue in Aylesbury Vale.

8. Not all premises will automatically require a licence. Where there is an exemption within the legislation this has been set out in this Policy.

9. Notwithstanding matters contained within this Policy consideration will be given to the provisions of the Human Rights Act 1998 when considering applications for Sex Establishment licences.

10. When considering applications for a Sexual Entertainment Venue licence, in respect of premises that have previously operated without the requirement for a licence prior to the adoption of the legislation, in addition to this Policy the Licensing Authority must have regard to the Home Office guidance issued in March 2010 entitled “Sexual Entertainment Venues – Guidance for England and Wales”.
Policy and Procedures statement

11. This Policy becomes effective on 1 September 2011, and supersedes all previous policies adopted by the Council.

12. The Council does not take a moral stance through the adoption of this Policy. We recognise that Parliament has made it lawful to operate a sex establishment, and that such businesses are a legitimate part of the retail and leisure industries. It is our role as a licensing authority to regulate such premises in accordance with the law.

Types of Sex Establishment

13. There are 3 types of sex establishments; Sex Shops, Sex Cinemas and Sexual Entertainment Venues. The definitions of these types of venues and other terms used within this Policy are set out in Appendix A.

14. Not all of these premises automatically require a licence. This is due to certain provisions and exemptions within the legislation.

Sexual Entertainment Venues – exceptions

15. Schedule 3, Paragraph 2A(3) of the 1982 Act defines those premises that are not Sexual Entertainment Venues. These are:-

- Sex Shops and Sex Cinemas (which are separately defined in Schedule 3 to the 1982 Act)
- Premises which provide Relevant Entertainment on an infrequent basis. These are defined as premises where:-
  - no Relevant Entertainment has been provided on more than 11 occasions within a 12 month period;
  - no such occasion has begun within a period of one month beginning with the end of the previous occasions; and
  - no such occasion has lasted longer than 24 hours.

16. Other premises or types of performances or displays exempted by an order of the Secretary of State.

17. Premises which:
   - provide Relevant Entertainment on an infrequent basis or
   - provide any form of adult entertainment which falls outside the definition of Relevant Entertainment will continue to be regulated under the Licensing Act 2003, insofar as they are providing regulated entertainment under that Act.

18. Premises holding a sexual entertainment venue licence will not require a premises licence under the Licensing Act 2003 Act unless the premises is carrying on other licensable activities e.g. the sale of alcohol or the provision of regulated entertainment. Applicants are referred to the Council’s Licensing Policy for information on premises licences.
19. Live music or the playing of recorded music which is integral to the provision of relevant entertainment, such as lap dancing, for which a sexual entertainment licence is required, is specifically excluded from the definition of regulated entertainment in the 2003 Act.

20. The Council is mindful of possible concerns that the local community may have in regard to applications for Sex Establishments and this Policy will guide the Council when considering applications for licences in balancing the conflicting needs of commercial interests, patrons, employees, residents and local communities.

Waivers

21. Applications can be made to waive the requirement for a sex establishment licence.

22. The Licensing Authority has a discretion to waive the requirement if it considers that to require a licence would be unreasonable or inappropriate. As this is an exception to the general rule, the Licensing Authority will only exercise its discretion to grant a waiver if there is a strong justification to do so (for example, to allow a business to re-locate temporarily to a suitable location following an emergency situation).

23. As for Sexual Entertainment Venues, the Licensing Authority will have particular regard to the fact that the legislation allows relevant entertainment on an infrequent basis of no more than eleven occasions within a 12-month period, providing there is at least one month between each period of entertainment which itself does not last for more than 24 hours.

Conditions

24. The 1982 Act allows the Licensing Authority to attach conditions to a licence.

25. This Policy provides for a set of “standard conditions” to be attached to each licence granted, renewed or transferred by the authority unless they have been expressly excluded or varied. They are found at Appendix B, C and D. The Council reserves the power to alter, modify or dispense with these conditions as it sees fit at any time.

26. Further conditions may be attached to individual licences where the authority deems it necessary. The standard conditions are also applicable to sex establishments, sex cinemas, sex shops and premises involved with the sale and/or supply of sex articles.

27. The Licensing Authority will seek to avoid duplicating licence conditions where a premise holds licences under both the Licensing Act 2003 and the 1982 Act.

28. The Licensing Authority will endeavor to avoid imposing conditions on either licence that are contradictory to one another.

THE APPLICATION PROCESS

29. Applications may be made on line at www.aylesburyvaledc.gov.uk
30. An application may also be made in writing to: The Licensing Office, Aylesbury Vale District Council, 66 High Street, Aylesbury, Buckinghamshire, HP20 1SD

31. Applicants for a licence must complete the application form and submit it to the Licensing Office together with:

- The correct fee as set by the Council
- A location plan (original plus five copies)
- Detailed plans of the premises (original plus five copies in a **scale of 1:100** (1 centimetre to 1 metre) unless a different scale is agreed with the Council in advance) containing the following information:
  - the location of the extent of the boundary of the building, if relevant, and any external and internal walls which comprise the premises, or in which the premises is comprised
  - the location of points of access to and egress from the premises
  - if different, the location of escape routes from the premises
  - fixed structures (including furniture) or similar objects temporarily in a fixed location (but not furniture) which may impact on the ability of individuals on the premises to use exits or escape routes without impediment:
    - in a case where the premises includes a stage or raised area, the location and height of each stage or area relative to the floor
    - in a case where the premises includes any steps, stairs, elevators or lifts, the location of those steps, stairs, elevators or lifts.

32. As part of the application process, applicants are required to display a notice at the proposed site for 21 days, from the date the application is lodged with the Council, setting out the application details. This notice must be blue in colour, and a minimum of A4 in size. The notice must be displayed in a prominent position for the entire 21 days and must be easily readable by passers by. Applicants are also required to place a public notice in a local newspaper giving details of the application. The newspaper notice should appear in the publication within 7 days of the application being lodged.

33. Although there is no statutory obligation to do so, the Council will decide on a case by case basis who, if anyone, to notify of applications.

34. Unless an application is submitted to the Licensing Authority electronically, it is the responsibility of the applicant to send a copy of the application within 7 days of the application being lodged to Thames Valley Police

**Determination of Application**

35. A licence cannot be granted to:

- a person under 18;
- a person who has held a licence but has had it revoked within 12 months preceding the date of the application;
• to a person, other than a body corporate, who is not resident in a European Economic Area State or was not so resident throughout the period of six months immediately preceding the date when the application was made;
• to a body corporate which is not incorporated in an EEA State; or
• a person who has within the last 12 months preceding the date of the application been refused a licence in respect of the same premises.

36. Please note there is no right of appeal against refusal on these grounds.

37. An applicant whose application for the grant, renewal or transfer of a licence is refused, or whose licence is revoked, on any ground specified above does not have a right to appeal unless the applicant seeks to show that the ground did not apply to him.

38. If no objections are received and there are no other statutory grounds for refusal, including that the application does not exceed any permitted numbers, the application will be granted, with or without additional conditions by way of delegated authority. It should be borne in mind, however, that the Licensing Authority is entitled to raise concerns about an application or even object to an application on its own initiative.

39. When considering an application the Council will have regard to the following:-

(a) The proximity of residential premises, including any sheltered housing and accommodation of vulnerable people;
(b) The proximity of educational establishments;
(c) The proximity of places of worship;
(d) Access routes to and from schools, play areas, nurseries, children’s centres or similar premises in proximity to the premises
(e) The proximity of shopping centres
(f) The proximity to community facilities/halls and public buildings such as swimming pools, leisure centres, public parks, youth centres/clubs (this list is not exhaustive)
(g) Any current planning considerations
(h) Whether there is planned regeneration of the area.
(i) The proximity of other Sex Establishments
(j) The potential impact of the licensed activity on crime and disorder and public nuisance;
(k) The nature and concerns of any objections received from residents and/or establishments objecting to the licence application;
(l) Any evidence of complaints about noise and/or disturbance caused by the premises;
(m) Current planning permission/planning requirements on the premises;
(n) Any current licensing permission related to the premises in relation to activities, uses and hours.

40. The Council has not set a limit on the number of Sex Establishments that it thinks is appropriate for any relevant locality. The Council will determine each application on its merits on a case-by-case basis.

41. The Council may refuse an application for the grant or renewal of a licence on one or more of the grounds below or refuse to transfer a licence on grounds (a) and (b):-
(a) The applicant is unsuitable to hold the licence by reason of having been convicted of an offence or for any other reason;
(b) If the licence were to be granted, renewed or transferred the business to which it relates would be managed by or carried on for the benefit of a person, other than the applicant, who would be refused the grant, renewal or transfer of such a licence if he made the application himself;
(c) The number of Sex Establishments, or of Sex Establishments of a particular kind, in the relevant authority at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality;
(d) That the grant or renewal of the licence would be inappropriate, having regard:-
   (i) to the character of the relevant locality (i.e. the locality in which the premises are situated); or
   (ii) to the use to which any premises in the vicinity are put; or
   (iii) to the layout, character or condition of the premises, vehicle, vessel or stall in respect of which the application is made.

42. A decision to refuse a licence must be relevant to one or more of the above grounds.

43. An applicant whose application for the grant or renewal of a licence is refused on either ground specified in (c) or (d) above does not have the right to appeal the decision. In such cases the applicant can only challenge the refusal by way of judicial review.

44. When assessing the suitability of an applicant the Licensing Authority will consider the grounds below:

   (a) the honesty of the applicant
   (b) the experience of the applicant in running the type of sex establishment in question
   (c) the understanding the applicant has of the general conditions
   (d) the management structure which the applicant is proposing and its ability to deliver compliance with the operating conditions through:
      ● managerial competence
      ● presence
      ● a credible management structure
      ● enforcement of rules internally
      ● a viable business plan
      ● policies for welfare of performers
   (e) the reliability that can be placed upon the applicant to act in the best interests of the performers e.g. in how they are remunerated, the facilities they enjoy, how they are protected and how and by whom their physical and psychological welfare is monitored
   (f) the ability and reliability of the applicant to protect the public e.g. transparent charging, freedom from solicitation

45. The above grounds are not intended to be exhaustive.
46. The term ‘relevant locality’ is to be determined by the Licensing Authority on a case by case basis including, but not exclusively, having reference to what the community would view as the locality.

47. When issuing a Sex Establishment Licence the Licensing Authority is permitted to issue it on such terms and conditions and subject to restrictions as specified at the time the licence is issued.

48. In addition to this the Council has the power to make standard conditions applicable to all licences for sex establishments.

49. It is an offence to breach the conditions and the penalty for this is a fine not exceeding £20,000.00.

50. Details of the standard conditions relating to each type of licence are contained in Appendices A-C. Should these standard conditions be amended at any time in the future, they would apply to all licences already issued as if the conditions had been in place at the time they were granted.

51. All standard conditions will be reviewed as part of the full Policy review.

Duration of Licence

52. Sex Establishment licences will normally expire on an annual basis, but may be issued for a shorter period if deemed appropriate.

Renewal of Licence

53. An application to renew the licence must be made in the appropriate form prior to the expiry of the existing licence.

54. Where, before the expiry of a licence, an application has been made for its renewal, it shall remain in force even though the expiry date has passed until the withdrawal of the application or its determination by the Council.

Variation of Licence

55. The application form, together with relevant plans and the appropriate fee should be forwarded to the Licensing Office.

56. Applications for variations must relate only to proposed changes in respect of the actual premises such as the hours of operation currently covered by the licence.

Transfer of Licence

57. Where, before the date of expiry of a licence, an application has been made to transfer, it shall be deemed in force with any necessary modifications until the withdrawal of the application or its determination, notwithstanding that the expiry date has passed or that
the person to whom the licence is to be transferred is carrying on the business of the Sex Establishment.

Making Representations

58. There is no vicinity test applied to those wishing to make representations whether against or in support of a sex establishment licence application. The police are a statutory consultee.

59. Where representations are received by the Council from a person or body opposing an application which are not considered to be irrelevant, vexatious or frivolous, the application shall be heard before a Licensing Sub-Committee of three members drawn from the Licensing Committee who will have regard to this Policy and all relevant legislation when making its decision.

60. Representations must be relevant to the application and must not be frivolous or vexatious. They should relate to the statutory grounds for refusal as set out in Para 12 of Schedule 3 of the 1982 Act. They must not relate to moral grounds as these are outside the scope of the 1982 Act.

61. Decisions as to whether objections are relevant, frivolous or vexatious will be made objectively by our officers and not on the basis of any political judgement.

62. Objections should be received within 28 days of the application and:

- Be made in writing
- Show the name and address of the person/organisation making the representation.
- Indicate the premises to which the representation relates
- Clearly set out the reasons for making the representations.

The Hearing

63. As required by the 1982 Act the Licensing Authority will hold a hearing before:

- refusing to grant a licence;
- refusing to renew a licence; or
- refusing to transfer a licence.

64. The 1982 Act does not require the Licensing Authority to hold a hearing before refusing to vary a licence and therefore whether or not a hearing is necessary will be decided on a case by case basis.

65. The procedure for hearings will be published separately by the Licensing Authority and kept under review.

66. Whilst the Act does not stipulate a timescale for hearing applications where objections have been submitted and accepted, the Licensing Authority aims to determine an application within two months from the last day of advertising. During the transitional period, however, applications made between 1 September 2011 and 1 March 2012 must
all be considered before any are determined. This means that the Licensing Authority will aim to determine applications received during this period by 30 April 2011. Parties will be notified beforehand if the Licensing Authority is unable to meet its target.

67. That said, if the so called ‘tacit authorisation’ effect of the Provision of Services Regulations 2009 apply to the 1982 Act, they are hereby overridden. In other words, an application will not be deemed to be granted just because it has not been determined within the target period of two months. The Council is satisfied that there are good policy reasons for doing so. Namely, for reasons beyond the control of the Licensing Authority, and/or others affected by the outcome of an application, it may not always be reasonable or even practical to rigidly apply a standard timescale fixed in advance. In the interests of fairness and justice, it is essential that all applications are carefully considered and all the relevant issues are properly weighed in the balance before the outcome is determined.

68. When considering an application the Council will have regard to:
   (a). All written representations made by the parties
   (b). All representations made in person at any hearing
   (c). any rights the applicant may have under the European Convention on Human Rights, specifically Article 10 (right to freedom of expression) and Article 1, Protocol 1 (protection of property)
   (d). any rights the other parties may have under the European Convention on Human Rights, specifically Article 8 (right to respect for private life and the home)
   (e). section 17 of the Crime and Disorder Act 1998 (as amended)
   (f). Equality Act 2010 where relevant

69. The hearing will concentrate on matters which are relevant to one or more of the grounds upon which a licence may be refused under Schedule 3 of the Act.

70. The Provision of Services Regulations 2009 amended Schedule 3 to the 1982 Act to state that, if having considered an application for the grant, renewal or transfer of a licence, the appropriate authority decides to refuse it on one or more of the above grounds, it must provide the applicant with reasons for the decision in writing. Accordingly a decision in writing will be issued as soon as is reasonably practicable after a decision is made.

Appeals

71. The 1982 Act strictly limits who can appeal to Magistrates’ Court, and the matters about which they can appeal. The Appeal must be lodged before the expiration of the period of 21 days following receipt of notification of the outcome of the application. The Act affords rights of appeal to the industry only. The decisions against which a right of appeal lies are refusals of grants, renewals, transfers or variations, the imposition of conditions and also revocations.

72. Please note that there is no right of appeal against the Council’s decision if the application was refused on the grounds that:
that the number of sex establishments, or of sex establishments of a particular kind, in the relevant locality at the time the application is determined is equal to or exceeds the number which the authority consider is appropriate for that locality; or

the grant of the licence would be inappropriate considering the character of the area, the nature of other premises in the area, or the premises themselves.

After the Magistrates’ Court decision there is a further right of appeal to the Crown Court.

The Council must comply with a decision made by the Magistrates’ or Crown Court.

Where an application is lodged against refusal to renew or for revocation of a licence, the licence remains in force until such time as the appeal is determined.

Where an appeal is lodged against conditions applied to a licence, the conditions are deemed not to come into force until the determination or abandonment of the appeal.

Exchange of Information

The Council may from time to time exercise its powers under section 115 of the Crime and Disorder Act 1998 to exchange data and information with the police and other partners to fulfil its statutory objective of reducing crime in the area.

Details of applications and objections which are referred to a Licensing Sub-Committee for determination will be published in reports that are made publicly available in accordance with the Local Government Act 1972 and the Freedom of Information Act 2000.

The names and address of objectors will not be disclosed to applicants or published in public reports in accordance with the 1982 Act. Such details will be made available to Councillors on the Licensing Sub-Committee.

Equality Act 2010

The Council recognises that the Equality Act 2010, which is replacing the existing anti-discrimination laws with a single Act places an obligation on all public authorities to have regard to the need to tackle discrimination and inequality and eliminate unlawful discrimination. This Act incorporates several separate pieces of legislation, including race, disability, and equalities and simplifies the law, removing inconsistencies and making it easier for people to understand and comply with it.

Human Rights Act 1998

The Council will implement the Act in a manner consistent with the Human Rights Act 1998.

Compliance and Enforcement
84. It is acknowledged that sex establishments are not generally a source of crime or disorder. The Licensing Authority will carry out inspections of premises no more than once a year unless there are exceptional circumstances, or intelligence requires otherwise, and where necessary enforcement action will be taken. Our approach to enforcement is set out in our enforcement policies which are available on our web site www.aylesburyvaledc.gov.uk

**Fees**

85. Our fees are set each year and details are available from our licensing team or from our website www.aylesburyvaledc.gov.uk

**Evaluation and review**

86. This Policy will be kept under review by the Licensing Committee.
Appendix A

Types of Sex Establishment

Sex Shop

The legislation defines a Sex Shop as:

“(1) Any premises, vehicle, vessel or stall used for a business which consists to a significant degree of selling, hiring, exchanging, lending, displaying or demonstrating –

sex articles; or

other things intended for use in connection with, or for the purpose of stimulating or encouraging –

sexual activity; or
acts of force or restraint which are associated with sexual activity.

No premises shall be treated as a sex shop by reason only of their use for the exhibition of moving pictures by whatever means produced.

Sex articles are defined as:

“(3) (a) anything made for use in connection with, or for the purpose of stimulating or encouraging –

sexual activity; or
acts of force or restraint which are associated with sexual activity; and

anything to which sub-paragraph (4) below applies.

This sub-paragraph applies –

to any article containing or embodying matter to be read or looked at or anything intended to be used, either alone or as one of a set, for the reproduction or manufacture of any such article; and

to any recording vision or sound, which –

is concerned primarily with the portrayal of, or primarily deals with or relates to, or is intended to stimulate or encourage, sexual activity or acts of force or restraint which are associated with sexual activity; or
is concerned primarily with the portrayal of, or primarily deals with or relates to, genital organs, or urinary or excretory functions.
Sex Cinema

The legislation defines a Sex Cinema as:

“(1) Any premises, vehicle, vessel or stall used to a significant degree for the exhibition of moving pictures, by whatever means produced, which –

are concerned primarily with the portrayal of, or primarily deal with or relate to, or are intended to stimulate or encourage –

sexual activity; or
acts of force or restraint which are associated with sexual activity; or

are concerned primarily with the portrayal of, or primarily deal with or relate to, genital organs or urinary or excretory functions,

but does not include a dwelling-house to which the public is not admitted.

No premises shall be treated as a sex cinema by reason only - if they are licensed under Section 1 of the Cinemas Act 1985, of their use or purpose for which a licence under that section is required; or of their use for an exhibition to which Section 6 of that Act (certain non-commercial exhibitions) applies given by an exempted organisation within the meaning of Section 6(6) of that Act.

Sexual Entertainment Venue

The legislation defines a Sexual Entertainment Venue as:

2A (1) In this Schedule “sexual entertainment venue” means any premises at which relevant entertainment is provided before a live audience for the financial gain of the organiser or the entertainer.

In this paragraph “relevant entertainment” means—

any live performance; or
any live display of nudity;

which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of the audience (whether by verbal or other means).

The following are not sexual entertainment venues for the purposes of this Schedule—

sex cinemas and sex shops;
premises at which the provision of relevant entertainment as mentioned in sub-paragraph
is such that, at the time in question and including any relevant entertainment which is being so provided at that time—

there have not been more than eleven occasions on which relevant entertainment has been so provided which fall (wholly or partly) within the period of 12 months ending with that time;
no such occasion has lasted for more than 24 hours; and
no such occasion has begun within the period of one month beginning with the end of any previous occasion on which relevant entertainment has been so provided (whether or not that previous occasion falls within the 12 month period mentioned in sub-paragraph (i));

premises specified or described in an order made by the relevant national authority.

(12) omitted as they refer to other matters

For the purposes of this Schedule references to the use of any premises as a sexual entertainment venue are to be read as references to their use by the organiser.

In this paragraph—

“audience” includes an audience of one;

“display of nudity” means—

in the case of a woman, exposure of her nipples, pubic area, genitals or anus; and
in the case of a man, exposure of his pubic area, genitals or anus;

“the organiser”, in relation to the provision of relevant entertainment at premises, means any person who is responsible for the organisation or management of—

the relevant entertainment; or
the premises;

“premises” includes any vessel, vehicle or stall but does not include any private dwelling to which the public is not admitted;

and for the purposes of sub-paragraphs (1) and (2) it does not matter whether the financial gain
arises directly or indirectly from the performance or display of nudity.”

Premises include any vessel, vehicle or stall but do not include a private dwelling to which the public are not admitted.

Sex Establishment means a Sexual Entertainment Venue, Sex Cinema or a Sex Shop as appropriate.

Relevant Entertainment means any live performance or live display of nudity which is of such a nature that, ignoring financial gain, it must reasonably be assumed to be provided solely or principally for the purpose of sexually stimulating any member of an audience (whether by verbal or other means). An audience can consist of just one person (e.g. where the entertainment takes place in private booths).

The Council will judge each case on its merits and the definition of Relevant Entertainment will apply to the following forms of entertainment as they are commonly understood:

- Lap dancing
- Pole dancing
- Table dancing
- Strip shows
- Peep shows
- Live sex shows

The above list is not exhaustive and as the understanding of the exact nature of these descriptions may vary, they should only be treated as indicative. Ultimately, decisions to licence premises as Sexual Entertainment Venues shall depend on the content of the entertainment provided and not the name it is given.

Spontaneous Entertainment

Where activities that would otherwise be considered to involve the provision of Relevant Entertainment take place, but are not provided for the financial gain of the organiser or entertainer, such as a spontaneous display of nudity or a lap dance by a customer or guest, the premises will not be considered a Sexual Entertainment Venue by virtue of those circumstances alone. This is because the Relevant Entertainment must be provided for the financial gain of the organiser or entertainer. However, it should be noted that an organiser might be considered to have provided the entertainment where he has permitted the activity to take place, whether expressly or impliedly.

The ‘Organiser’

Any person who is responsible for the organisation, or management of the Relevant Entertainment, or the premises at which the Relevant Entertainment is provided. In most circumstances, this will refer to the manager of the premises,
but could also refer someone who is responsible for organising the Relevant Entertainment on behalf of the persons responsible for the management of the premises. The ‘organiser’ must be someone who is in a position of responsibility over the provision of the Relevant Entertainment and should not be interpreted to mean a member of staff who is merely employed to work during the provision of Relevant Entertainment. It is only necessary for one person to hold a Sexual Entertainment Venue licence for premises, even if there is more than one person who is responsible for the organisation or management of the Relevant Entertainment or the premises.
Appendix B

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

STANDARD SEX ESTABLISHMENT LICENCE CONDITIONS RESTRICTIONS
AND TERMS APPLICABLE TO SEX SHOPS AND SEX CINEMAS

Introduction

1. In these Conditions “The Council” shall mean the Aylesbury Vale District Council and all enquiries concerning this licence shall be directed to the Licensing Services, Aylesbury Vale District Council.

2. These conditions are imposed by the Council pursuant to its powers under paragraph 13 (1) of Schedule 3 to the above Act as terms, conditions and restrictions on a subject to which a licence is in general to be granted, renewed or transferred by the Council save and insofar as they do not conflict with the provisions of the Act itself.

3. These conditions are only applicable to “Sex Shop and Sex Cinema” premises.

Management of the Premises

4. The Licensee or some responsible person, over the age of 18, nominated by him and approved in writing by the Council for the purpose of managing the sex establishment (“the manager”) shall have personal responsibility for and be present on the Premises at all times when the Premises are open to the public. A form will be provided for this purpose.

5. Where the Licensee is a body corporate or an incorporated body, any change of director, company secretary or other person responsible for the management of the body shall be notified in writing to the Council within 14 days of such change and such written details as the licensing authority may require in respect of the change of personnel shall be furnished within 14 days of a request in writing from the Council.

6. A copy of the licence and any special conditions attached shall at all times be displayed in a conspicuous position on the Premises, so as to be available for inspection by the police, the fire authority, and authorised officers of the Council.

7. The name of the person responsible for the management of the Premises, whether the Licensee or the manager, shall be displayed in a conspicuous position within the Premises throughout the period during which he is responsible for the conduct of the Premises.

8. The Licensee shall retain control over all parts of the Premises and shall not let, licence or part with possession of any part. The Council must be immediately notified in the event that any part of the Premises is affected by the termination of a lease or other event affecting the Licensee’s control of the Premises.

9. The Licensee shall ensure that the public is not admitted to any part of the Premises that has not been licensed, other than toilet facilities where provided for customers.
10. Neither the Licensee nor any employee or agent shall personally solicit custom for the sex establishment outside or in the locality (village, town or city) of the Premises.

11. The Licensee shall ensure that during the hours that the Premises are open for business every employee wears a badge of a type approved by the Council indicating his name and that he is an employee.

12. The Licensee shall maintain a daily register in which shall be recorded the name and address of any person who is to be responsible for managing the Sex Establishment in the Licensee’s absence and the names and addresses of those employed in the Sex Establishment. The Register is to be completed each day within thirty minutes of the Sex Establishment being opened for business and is to be available for inspection by the police and by authorised officers of the Council.

13. The Licensee shall take all reasonable precautions for the safety of the public and employees.

14. No person under the age of 18 shall be admitted to the Premises.

15. The Licensee shall adopt a procedure to check the age of customers entering the shop who appear to be younger than 25 in order to ensure that they are not under the age of 18.

16. All persons working in the premises, including Performers, shall be aged not less than 18 years. The Licensee must maintain adequate records of the names, addresses and dates of birth of performers including adequate identity checks.

17. The Licensee shall ensure a closed-circuit television system is installed internally and externally to the satisfaction of the Council. Appropriate notices must be displayed in accordance with the Data Protection Act 1998, advising that CCTV is in operation. In addition the Licensee must ensure that the requirement under that Act regarding registration with the Data Protection Commissioner is complied with.

18. The Licensee shall provide upon request copies of any documents reasonably required by an authorised officer of the Council in relation to compliance with this Licence.

Opening of the Premises

19. The Premises shall not, without the written consent of the Council, be opened and used for the purposes for which the licence is granted except during the following hours:

   Monday – Saturday 9:30 am – 6:00 pm

20. The Premises shall not, without the written consent of the Council, be opened and used for the purposes for which the licence is granted on Sundays, Christmas Day or Good Friday.
Operation of the Premises

21. No change from a sex shop (including a mail-order shop) to either a sex cinema or sex entertainment venue, sex cinema to either a sex shop or sex entertainment venue, or from a sex entertainment venue to either a sex cinema or a sex shop shall be made without the approval of the Council. This will require consideration of an appropriate application.

22. No sex articles or other things intended for use in connection with, or for the purpose of stimulating or encouraging sexual activity or acts of force or restraint which are associated with sexual activity shall be displayed, sold, hired, exchanged, loaned or demonstrated in a sex cinema or a sexual entertainment venue.

23. The primary use of a sex shop must be for the purpose of the sale of goods by retail.

External Appearance

24. A notice stating that no person under the age of 18 shall be admitted to the premises must be displayed on the outside of the Premises. The notice must also include a statement that proof of age may be requested.

25. The exterior design of the premises shall be such that the interior of the premises is invisible to passers-by.

26. The windows and openings of the Premises shall be of a material or covered with a material, which will render the interior of the Premises invisible to passers-by.

27. No items should be stored on the premises so that they can be viewed from any external window or door.

28. The windows, doors, fascia board, walls and all external parts of the premises including the roof shall not contain any form of writing, sign or display save for:

(i) The licensed name of the premises (as explained in paragraph 40 hereof) may be displayed, unless the Council determines that the name is of a profane or sexual nature or gives other cause for concern.

(ii) The form of warning notice required to be displayed by virtue of the provisions of Section 1(6) of the Indecent Displays (Control) Act 1981.

(iii) A notice stating the opening hours of the establishment.

(iv) The wording “PRIVATE SHOP” or “ADULT SHOP” but no other indication as to the nature of the business carried on at the licensed premises.

29. The lettering used in respect of such permitted items:-

In the case of the permitted items at paragraph 24 ‘i’, ‘ii’ and ‘iv’ the lettering used shall not exceed 15 cm (approximately 6” inches) in height for each letter.
30. (a) No other words or signs, or any displays or advertisements, shall be displayed on the outside of the Premises or in the vicinity of the Premises, except those mentioned in conditions 22 and 25 or otherwise approved by the Council in writing;

(b) No external loudspeakers may be installed.

State, Condition and Layout of the Premises

31. Notwithstanding the Licensee’s duties under the Health and Safety at Work etc Act 1974 and related legislation and his obligations under any lease or other agreement for the use of the Premises, he shall maintain the Premises in good repair and condition.

32. External doors shall be closed at all times other than when persons are entering or leaving the Premises. The external doors shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order.

33. The Premises shall be fitted with an inner entrance door or screen so that no part of the interior of the Premises or any of the contents of the premises shall be visible when persons are entering or leaving the Premises. Such inner entrance door or screen shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order.

34. No access shall be permitted through the Premises to any other Premises adjoining or adjacent except in the case of emergency.

35. Lighting shall be in operation continuously during the whole of the time that the Sex Establishment is open to the public.

36. Alterations or additions, either internal or external, shall not be made to the Premises without prior written consent from the Council. A variation application will be required in order for consent to be considered.

37. Any facilities for previewing films, video recordings or other similar material shall be physically separated from the display area of the shop in such a manner that no material being displayed by way of preview shall be visible or audible outside the preview area.

38. No fastenings of any description shall be fitted upon any booth or cubicle within the Sex Establishment nor shall more than one person (including any employee be present in any such booth or cubicle at any time). Appropriate fastenings are permitted on toilet doors.

Goods Available in Sex Establishments

39. All Sex Articles as defined in Schedule 3 to the Local Government (Miscellaneous Provisions) Act 1982 and other things displayed for sale, hire, exchange or loan within
a the shop shall be clearly marked to show to persons who are inside the Sex Shop the respective prices being charged.

40. All printed matter, DVD, video and other formats capable of storing readable/viewable material offered for sale, hire, exchange or loan shall be openly displayed and available for inspection prior to purchase and a notice to this is effect is to be prominently displayed inside the Sex Establishment. (This regulation does not require that films or video films be exhibited (played) to customers).

41. No film, DVD, or video recording (or computer game, or other formats capable of storing readable/viewable material) shall be exhibited, sold or supplied unless it has been passed by the British Board of Film Classification and bears a certificate to the effect.

Information for Customers

42. The Licensee shall make available in the Sex Establishment free counselling and advice literature on matters related to sexual health and issues as may be published by the Family Planning Association, the NHS and or other similar organisations. Such literature should be displayed in a prominent position, preferably adjacent to all points of sale in the Sex Establishment.

Licensed Name

43. (a) The Council at the time of granting the licence in respect of the premises shall appoint a name referred to as “The Licensed Name” by which it is intended that the premises shall be known and the licence holder shall ensure that the premises are known solely by that name and by no other, save as provided for by paragraph (b) below. Such name shall have been provided on the application form.

(b) An application in respect of a change of licence name shall be made to the Council in writing not less than 28 days prior to the proposed change and the Council shall have an absolute and unfettered discretion to allow or refuse such change.
Appendix C

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

STANDARD SEX ESTABLISHMENT LICENCE CONDITIONS RESTRICTIONS
AND TERMS APPLICABLE TO MAIL-ORDER PREMISES

INTRODUCTION

1. In these Conditions “The Council” shall mean the Aylesbury Vale District Council and all enquiries concerning this licence shall be directed to the Licensing Services, Aylesbury Vale District Council.

2. These conditions are imposed by the Council pursuant to its powers under paragraph 13 (1) of Schedule 3 to the above Act as terms, conditions and restrictions on a subject to which a licence is in general to be granted, renewed or transferred by the Council save and insofar as they do not conflict with the provisions of the Act itself.

2. These conditions are only applicable to a “Mail-Order Sex Shop” premises.

Management of the Premises

4. The Licensee or some responsible person, over the age of 18, nominated by him and approved in writing by the Council for the purpose of managing the sex establishment (“the manager”) shall have personal responsibility for and be present on the Premises at all times when the Premises are open to the public. A form will be provided for this purpose.

5. Where the Licensee is a body corporate or an incorporated body, any change of director, company secretary or other person responsible for the management of the body shall be notified in writing to the Council within 14 days of such change and such written details as the licensing authority may require in respect of the change of personnel shall be furnished within 14 days of a request in writing from the Council.

6. A copy of the licence and any special conditions attached shall at all times be displayed in a conspicuous position on the Premises, so as to be available for inspection by the police, the fire authority, and authorised officers of the Council.

7. The name of the person responsible for the management of the Premises, whether the Licensee or the manager, shall be displayed in a conspicuous position within the Premises throughout the period during which he is responsible for the conduct of the Premises.

8. The Licensee shall retain control over all parts of the Premises and shall not let, licence or part with possession of any part. The Council must be immediately notified in the event that any part of the Premises is affected by the termination of a lease or other event affecting the Licensee’s control of the Premises.
9. The Licensee shall ensure that the public is not admitted to any part of the Premises. No person under the age of 18 years will be admitted to the premises at any time, for whatever reason or purpose.

10. All persons working in the premises, including Performers, shall be aged not less than 18 years. The Licensee must maintain adequate records of the names, addresses and dates of birth of performers including adequate identity checks.

11. Neither the Licensee nor any employee or agent shall personally solicit custom for the sex establishment outside or in the locality (village, town or city) of the Premises.

12. The Licensee shall maintain a daily register in which shall be recorded the name and address of any person who is to be responsible for managing the Sex Establishment in the Licensee’s absence and the names and addresses of those employed in the Sex Establishment. The Register is to be completed each day within thirty minutes of the Sex Establishment being opened for business and is to be available for inspection by the police and by authorised officers of the Council.

13. The Licensee shall take all reasonable precautions for the safety of employees.

14. The Licensee shall provide upon request copies of any documents reasonably required by an authorised officer of the Council in relation to compliance with this Licence.

Operation of the Premises

15. No change from a sex shop (including a mail-order shop) to either a sex cinema or sex entertainment venue, sex cinema to either a sex shop or sex entertainment venue, or from a sex entertainment venue to either a sex cinema or a sex shop shall be made without the approval of the Council. This will require consideration of an appropriate application.

16. No sex articles or other things intended for use in connection with, or for the purpose of stimulating or encouraging sexual activity or acts of force or restraint which are associated with sexual activity shall be displayed, sold, hired, exchanged, loaned or demonstrated in a sex cinema or a sexual entertainment venue.

17. The sex establishment shall be used exclusively for ‘mail-order’ purposes only, selling sex articles and other articles that do not fall within the definition of sex articles in Schedule 3, paragraph 4(3) of the Local Government (Miscellaneous Provisions) Act 1982.

18. All advertisements, catalogues, sales documents used in connection with the business intended or likely to be seen by customers will clearly and prominently state "MAIL ORDER ONLY". All deliveries/despatches of parcels shall be in plain wrapping not identifying what is inside.
External Appearance

19. No external nameplate, advertisement board or any other written or pictorial or graphic display connected with the business shall be observable from outside the building, or from other units within the building or from the common parts of the building.

20. The exterior design of the premises shall be such that the interior of the premises is invisible to passers-by.

21. The windows and openings of the Premises shall be of a material or covered with a material, which will render the interior of the Premises invisible to passers-by.

22. No items should be stored on the premises so that they can be viewed from any external window or door.

State, Condition and Layout of the Premises

23. Notwithstanding the Licensee’s duties under the Health and Safety at Work etc. Act 1974 and related legislation and his obligations under any lease or other agreement for the use of the Premises, he shall maintain the Premises in good repair and condition.

24. External doors shall be closed at all times other than when persons are entering or leaving the Premises. The external doors shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order.

25. No access shall be permitted through the Premises to any other Premises adjoining or adjacent except in the case of emergency.

26. Alterations or additions, either internal or external, shall not be made to the Premises without prior written consent from the Council. A variation application will be required in order for consent to be considered.

Goods Available in Sex Establishments

27. No film, DVD, or video recording (or computer game, or other formats capable of storing readable/viewable material) shall be exhibited, sold or supplied unless it has been passed by the British Board of Film Classification and bears a certificate to the effect.

Licensed Name

28. (a) The Council at the time of granting the licence in respect of the premises shall appoint a name referred to as “The Licensed Name” by which it is intended that the premises shall be known and the licence holder shall ensure that the premises are known solely by that name and by no other, save as provided for by paragraph (b) below. Such name shall have been provided on the application form. Paragraph 16 of these conditions applies.
(b) An application in respect of a change of licence name shall be made to the Council in writing not less than 28 days prior to the proposed change and the Council shall have an absolute and unfettered discretion to allow or refuse such change.
APPENDIX D

LOCAL GOVERNMENT (MISCELLANEOUS PROVISIONS) ACT 1982

STANDARD SEX ESTABLISHMENT LICENCE CONDITIONS RESTRICTIONS AND TERMS APPLICABLE TO SEXUAL ENTERTAINMENT VENUE PREMISES

INTRODUCTION

1. In these Conditions “The Council” shall mean the Aylesbury Vale District Council and all enquiries concerning this licence shall be directed to the Licensing Services, Aylesbury Vale District Council.

2. These conditions are imposed by the Council pursuant to its powers under paragraph 13 (1) of Schedule 3 to the above Act as terms, conditions and restrictions on a subject to which a licence is in general to be granted, renewed or transferred by the Council save and insofar as they do not conflict with the provisions of the Act itself.

2. These conditions are only applicable to a “Sexual Entertainment Venue” premises.

Management of the Premises

4. The Licensee or some responsible person, over the age of 18, nominated by him and approved in writing by the Council for the purpose of managing the sex establishment (“the manager”) with the authority to direct activities within the Premises, shall have personal responsibility for and be present on the Premises at all times when the Premises are open to the public. A form will be provided for this purpose.

5. Where the Licensee is a body corporate or an incorporated body, any change of director, company secretary or other person responsible for the management of the body shall be notified in writing to the Council within 14 days of such change and such written details as the licensing authority may require in respect of the change of personnel shall be furnished within 14 days of a request in writing from the Council.

6. A copy of the licence and any special conditions attached shall at all times be displayed in a conspicuous position on the Premises, so as to be available for inspection by the police, the fire authority, and authorised officers of the Council.

7. The name of the person responsible for the management of the Premises, whether the Licensee or the manager, shall be displayed in a conspicuous position within the Premises throughout the period during which he is responsible for the conduct of the Premises.

8. The Licensee shall retain control over all parts of the Premises and shall not let, licence or part with possession of any part. The Council must be immediately notified in the event that any part of the Premises is affected by the termination of a lease or other event affecting the Licensee’s control of the Premises.
9. The Licensee shall ensure that the public is not admitted to any part of the Premises that has not been licensed, other than toilet facilities where provided for customers.

10. Neither the Licensee nor any employee or agent shall personally solicit custom for the sex establishment outside or in the locality (village, town or city) of the Premises.

11. The Licensee shall maintain a daily register in which shall be recorded the name and address of any person who is to be responsible for managing the Sex Establishment in the Licensee’s absence and the names and addresses of those employed in the Sex Establishment. The Register is to be completed each day within thirty minutes of the Sex Establishment being opened for business and is to be available for inspection by the police and by authorised officers of the Council.

12. The Licensee shall take all reasonable precautions for the safety of the public and employees.

13. The Licensee must ensure that a suitable and sufficient number of trained staff are employed to supervise the interior of the Premises (‘floor supervisors’) to ensure that conditions of licence are complied with, in particular the no touching conditions, and to ensure the safety of performers.

14. No person under the age of 18 shall be admitted to the Premises.

15. The Licensee shall adopt a procedure to check the age of customers entering the premises who appear to be younger than 25 in order to ensure that they are not under the age of 18.

18. All persons working in the premises, including Performers, shall be aged not less than 18 years. The Licensee must maintain adequate records of the names, addresses and dates of birth of performers including adequate identity checks.

17. The Licensee must submit a set of “House Rules” to the Licensing Authority as part of the application process; these rules will form part of the licence, and must be complied with. Furthermore they must ensure that all performers are fully conversant with and sign an agreement to adhere to such House Rules.

18. In the event that an authorisation under the Licensing Act 2003 does not require the provision of a CCTV system, then the Licensee shall ensure a closed-circuit television system is installed internally and externally to the satisfaction of the Council. Appropriate notices must be displayed in accordance with the Data Protection Act 1998, advising that CCTV is in operation. In addition the Licensee must ensure that the requirement under that Act regarding registration with the Data Protection Commissioner is complied with.

19. CCTV recordings will be made available for viewing by authorised officers of the licensing authority or the police. Copies of such recordings must be provided upon request.

20. CCTV must be capable of monitoring the whole of the premises, in particular any private booths or rooms to ensure the safety and security of performers and other
persons within the premises. The CCTV system must be monitored by a dedicated member of staff or security personnel at all times that the premises are in operation.

21. The Licensee shall ensure that neither they nor any person promoting or providing entertainment on the Premises (nor any person acting on behalf of any such person) shall display advertisements promoting the entertainment or the Premises in any unlawful manner.

22. Where the Council have given notice in writing to the Licensee objecting to an advertisement on the grounds that, if displayed, it would offend against good taste or decency or be likely to encourage or incite to crime or to lead to disorder or to be offensive to public feeling, that advertisement shall not be displayed.

23. The Licensee shall ensure that no more members of the public shall be present on the Premises at any time whilst relevant entertainment takes place to which this licence relates where the Council has specified a number in writing on the grounds of public safety, public nuisance or crime and disorder.

24. The Licensee shall provide upon request copies of any documents reasonably required by an authorised officer of the Council in relation to compliance with this Licence.

Opening of the Premises

25. Relevant entertainment may only be provided during the hours permitted by an authorisation under the Licensing Act 2003 unless a specific condition on the Sex Establishment Licence permits otherwise.

Operation of the Premises

26. No change from a sex entertainment venue to either a sex cinema or a sex shop (including a mail-order shop), or a sex shop to either a sex cinema or sex entertainment venue, or from a sex cinema to either a sex shop or sex entertainment venue, shall be made without the approval of the Council. This will require consideration of an appropriate application.

27. No sex articles or other things intended for use in connection with, or for the purpose of stimulating or encouraging sexual activity or acts of force or restraint which are associated with sexual activity shall be displayed, sold, hired, exchanged, loaned or demonstrated in a sexual entertainment venue or a sex cinema.

External Appearance

28. A notice stating that no person under the age of 18 shall be admitted to the premises must be displayed on the outside of the Premises. The notice must also include a statement that proof of age may be requested.
29. The exterior design of the premises shall be such that the interior of the premises is invisible to passers-by.

30. The windows and openings of the Premises shall be of a material or covered with a material, which will render the interior of the Premises invisible to passers-by. At no time shall performers or persons working in the premises be visible from outside of the Premises, with the exclusion of Door Supervisors.

31. The Licensee shall not permit the display outside of the Premises of photographs or other images which indicate or suggest that relevant entertainment takes place on the Premises.

32. External advertising of relevant entertainment shall not include any of the following:
   a) any depiction of full nudity
   b) any depiction of partial nudity (including the display of breasts, buttocks or genitalia)
   c) any depiction of overtly sexual or violent images or any other images which may give rise to concerns in respect of public decency or protection of children or vulnerable persons from harm.

33. The windows, doors, fascia board, walls and all external parts of the premises including the roof shall not contain any form of writing, sign or display save for:
   (i) The licensed name of the premises (as explained in paragraph 40 hereof) may be displayed, unless the Council determines that the name is of a profane or sexual nature or gives other cause for concern.
   (ii) The form of warning notice required to be displayed by virtue of the provisions of Section 1(6) of the Indecent Displays (Control) Act 1981.
   (iii) A notice stating the opening hours of the establishment.

34. The lettering used in respect of such permitted items:-

   In the case of the permitted items at paragraph 24 ‘i’, ‘ii’ and ‘iv’ the lettering used shall not exceed 15 cm (approximately 6” inches) in height for each letter.

35. (a) No other words or signs, or any displays or advertisements, shall be displayed on the outside of the Premises or in the vicinity of the Premises, except those mentioned in conditions 27 and 33 or otherwise approved by the Council in writing;

   (b) No external loudspeakers may be installed.
State, Condition and Layout of the Premises

36. Notwithstanding the Licensee’s duties under the Health and Safety at Work etc Act 1974 and related legislation and his obligations under any lease or other agreement for the use of the Premises, he shall maintain the Premises in good repair and condition.

37. External doors shall be closed at all times other than when persons are entering or leaving the Premises. The external doors shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order.

38. The Premises shall be fitted with an inner entrance door or screen so that no part of the interior of the Premises or any of the contents of the premises shall be visible when persons are entering or leaving the Premises. Such inner entrance door or screen shall be fitted with a device to provide for their automatic closure and such devices shall be maintained in good working order.

39. No access shall be permitted through the Premises to any other Premises adjoining or adjacent except in the case of emergency.

40. Lighting shall be in operation continuously during the whole of the time that the Sex Establishment is open to the public.

41. Alterations or additions, either internal or external, shall not be made to the Premises without prior written consent from the Council. A variation application will be required in order for consent to be considered.

42. No fastenings of any description shall be fitted upon any booth or cubicle within the Sex Establishment nor shall more than one person (including any employee be present in any such booth or cubicle at any time). Appropriate fastenings are permitted on toilet doors.

 Provision of Relevant Entertainment

43. Performers shall only perform in specified designated areas, to seated customers or in such other areas of the licensed Premises as may be agreed in writing with the Council.

44. The Licensee is to implement a policy to ensure the safety of the Performers when they leave the Premises after a period of work.

45. Performers must remain clothed in public areas and all other areas except while performing in areas specified by the Council as where relevant entertainment may be provided.

46. At the conclusion of performances all articles of clothing removed during that performance must be put back on. This does not prevent performers going to their non-public changing area to change their attire.
47. Performers may not accept any telephone number, email address, address or contact information from any customer, except in the form of a business card which must be surrendered to the Licensee or their representative before leaving the Premises.

48. Performers may not give any telephone number, email address, address, contact information or business card to any customer or in any way solicit themselves.

49. Performers must not perform a nude table dance unless in a supervised area or within five metres of a floor supervisor.

50. Performers are never to be in the company of a customer except in an area open to the public within the Premises (excluding the toilets).

51. The Licensee must ensure that during the performance of a table or lap dance:
   (1) customers must be seated in an upright position against the back of the booth or seat with their hands by their sides before a dancer can start a table dance;
   (2) customers must remain seated during the entire performance of the dance;
   (3) for the purpose of restraint only, Performers may only touch a customer above the customer’s chest with their hands only;
   (4) Performers must not sit or straddle the customer;
   (5) Performers must not place their feet on the seats.

52. The Licensee must ensure that during performances of relevant entertainment:
   (1) Performers may not perform any act that clearly simulates any sexual act;
   (2) Performers must never intentionally touch the genitals, anus or breasts of another dancer or to knowingly permit another dancer to intentionally touch their genitals, anus or breasts;
   (3) Performers may not intentionally touch a customer any time during the performance unless absolutely accidentally or due to a third party;
   (4) Performers may not use inappropriate, suggestive or sexually graphic language at any time;
   (5) Performers must not engage in communications that could be deemed as acts of prostitution or solicitation, even if the Performer has no intention of carrying out the act;
   (6) Performers must only perform nude or semi-nude dancing (of any description) within areas specified by the Council.

53. The Licensee must ensure that during performances of relevant entertainment:
(1) Customers may not dance at any time except in areas specifically designated by the Council as being separate from areas for sexual entertainment.

(2) Customers must remain appropriately clothed at all times.

54. At all times there must be no physical contact between customers and employees, or other persons working within the premises, in any part of the premises save for the following:-

- The payment of an entry fee by customers to authorised members of staff.
- The payment of a fee for relevant entertainment.
- The purchasing of drinks by customers from authorised members of staff.
- The placing of bank notes by the customer in a garter worn by females or an armband worn by males.
- SIA door staff in the execution of their duties.

55. At all other times during the performance the performer will keep a minimum distance of at least 3 feet away from the customer.

56. Relevant entertainment will only take place in specified designated areas within the premises, as identified on the plan attached to the licence.

57. Notices outlining condition 57 will be clearly displayed at each entrance to the premises and in the specified designated areas. Notices must state that no touching relates to customers touching performers and other persons working within the premises and vice versa.

58. Performers will stop immediately and move away from any customer who is offensive or attempts to touch them, and shall report such behaviour and any other inappropriate behaviour or breach of house rules to the management. If after receiving a warning a customer continues behave inappropriately, the customer must be requested to leave the premises and should be escorted from the premises by appropriately authorised staff only (i.e. SIA registered door supervisors).

Licensed Name

59. (a) The Council at the time of granting the licence in respect of the premises shall appoint a name referred to as “The Licensed Name” by which it is intended that the premises shall be known and the licence holder shall ensure that the premises are known solely by that name and by no other, save as provided for by paragraph (b) below. Such name shall have been provided on the application form.

(b) An application in respect of a change of licence name shall be made to the Council in writing not less than 28 days prior to the proposed change and the Council shall have an absolute and unfettered discretion to allow or refuse such change.